

# "Building Maine's Innovation Networks"

November 13 & 14, 2009

Camden, Maine

[www.JuiceConference.org](http://www.JuiceConference.org)

[www.facebook.com/JuiceConference](http://www.facebook.com/JuiceConference)

A program of Midcoast Magnet: [www.midcoastmagnet.com](http://www.midcoastmagnet.com)



## About the Conference:

**Connect, Collaborate, Create:** The Juice Conference connects leaders of the creative economy to foster growth and prosperity. Weaving together the arts, technology, and entrepreneurship, Juice inspires innovation by bringing talented people together from widely different backgrounds to build on Maine's traditions. Juice is a forum where attendees can learn, exchange ideas, share success stories and provide input to shape the development of strategies for Maine's future.

Juice 2.0, "Building Maine's Innovation Networks", will gather entrepreneurs, artists, innovators and statewide leaders at the intersection of technology, tradition and design. We will explore the power of creativity and innovation in protecting Maine's quality of place while transforming Maine's economy. Connecting our history with the future, investing in technology and design, introducing young and established leaders, fostering art and culture, protecting and promoting our natural resources; these are elements of the creative economy, this is what makes Maine a great place to live.

## Highlights:

- 40+ interactive sessions and coordinated networking opportunities
- \$30K to Maine For Profit Start-Ups in our session "The Perfect Pitch"
- Speakers: Nick Spitzer, APR's American Routes; Joe Lstiburek, Principal of Building Science Corporation; Liz Lerman, Liz Lerman Dance Exchange; Doug Hall, Founder and CEO Eureka!Ranch & Marci Rossell, Former Economist for CNBC
- Pecha Kucha Friday night and a party following with entertainment in downtown Camden
- Dance performances by Liz Lerman Dance Exchange (tickets through Bay Chamber Concerts) and Aniruddha Knight
- The unveiling of Maine's Innovation and Entrepreneurship Strategy
- State-wide gatherings of: The Maine Arts Commission; Realize! Maine and The Maine Development Foundation; Build Green Maine, DECD, The Maine Innovation Economy Advisory Board, Waterfall Arts, MEBSR

To Register or learn more go to: [www.juiceconference.org](http://www.juiceconference.org)

**Who should attend:** artists, marketers, bioneers, downtown revitalizers, networkers, small business owners, educators, creatives, designers, chambers of commerce, youth developers, techies, innovators, industry leaders, policy makers, executives, town planners, economic developers, non-profit directors, green building professionals, entrepreneurs, real estate professionals, investors, librarians, historians, organic gardeners, marine/boat building, and interested public.

## Partners:

